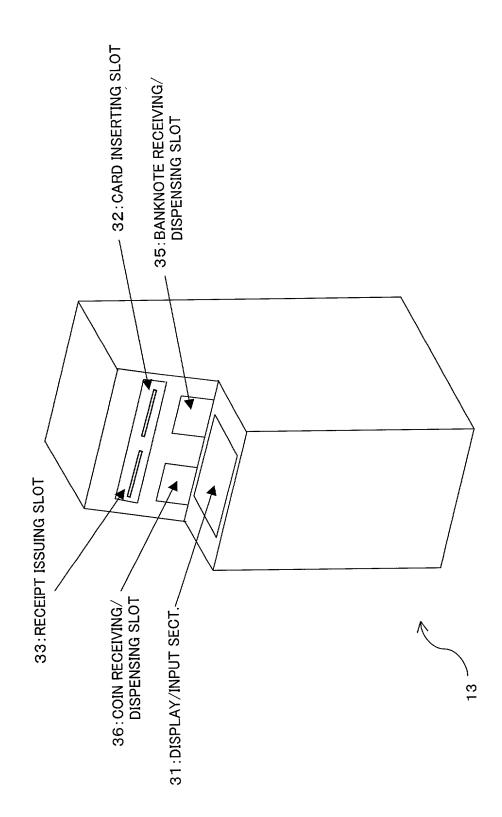


FIG. 2



CONTACT	***@abc.jp	diagn
ACCOUNT NO.	123456789 ***@abc.jp 123456789 ***@abc.jp	
EXCHANGED	T	
INCENTIVE AWARD TYPE	T -	
BONUS LEVEL	2000	2000
TOTAL AMOUNT OF CHANGE	1650	2000
AMOUNT OF CHANGE	1650	350
DATE OF USE	123 01.03.03	123 01.03.31
CUSTOMER NO. DATE OF USE	123 (	

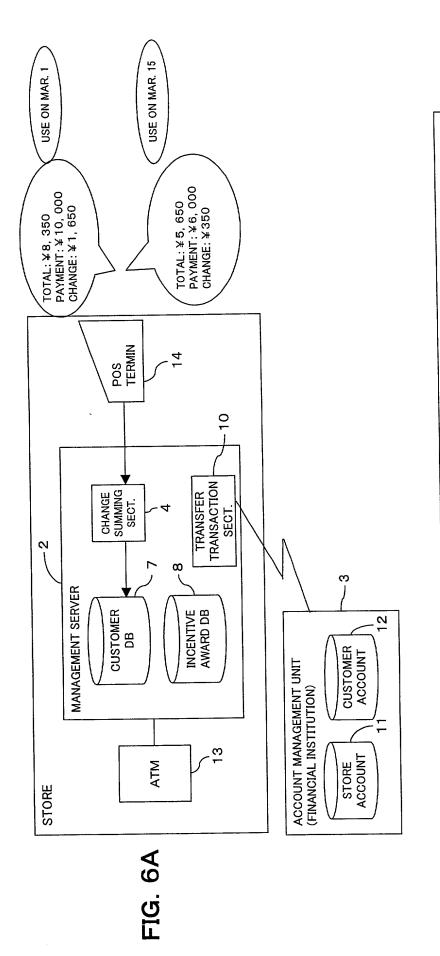


INCENTIVE AWARD TYPE	INCENTIVE AWARD	DETAIL OF INCENTIVE AWARD
_	10% DISCOUNT COUPON	OFFERING 10% DISCOUNT FOR EVERY COMMODITY BY MAY 30
2	2 FREE DRAFT BEER TICKET BY MAY 15	OFFERING A GLASS OF DRAFT BEER BY MAY 15
3	3 CASH BACK	200 YEN CASH BACK



TIVE AWARD	COUNT FOR Y BY MAY 30	
INCENTIVE BONUS LEVEL EXCHANGED ACCOUNT NO. DETAIL OF INCENTIVE AWARD	OFFERING 10% DISCOUNT FOR 123456789 EVERY COMMODITY BY MAY 30	
ACCOUNT NO.	123456789	
EXCHANGED	-	
BONUS LEVEL	-	
INCENTIVE AWARD TYPE	2000	
DUE DATE OF EXCHANGE	1.0501	
CUSTOMER NO.	123	

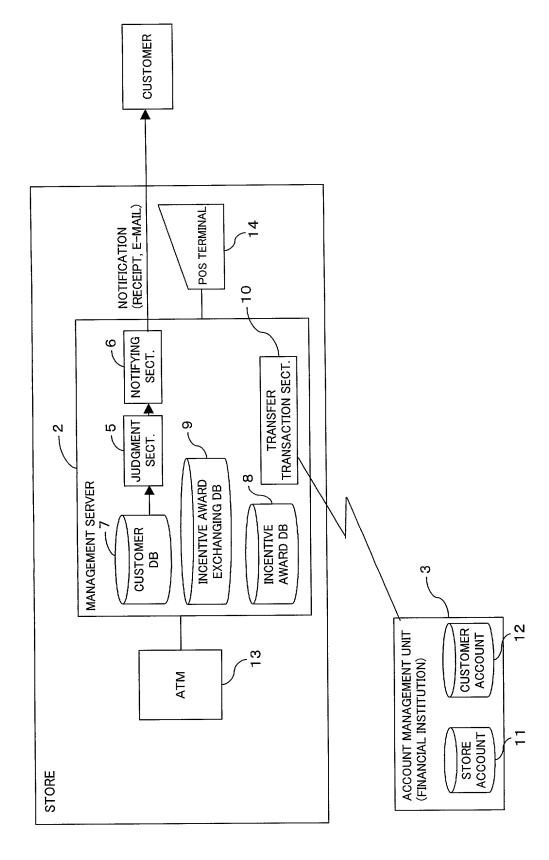




		•
CONTACT DESTINATION	***@abc.jp ***@abc.jp	
EXCHANGED ACCOUNT NO.	2140014	
EXCHANGED	00	
INCENTIVE AWARD E) TYPE		
BONUS	2000	
TOTAL AMOUNT OF CHANGE	1650	
AMOUNT OF CHANGE	1650 350	
DATE OF USE	00.03.01	
CUSTOMER NO.	123 123	

FIG. 6B

FIG. 7



FROM

: ATSUGI XXX BISTRO

: MR. Ichiro SUZUKI

DATE OF SEND: MAY 10

SUBJECT : CONGRATULATIONS ON YOUR

ACHIEVEMENT BONUS LEVEL!!

THANK YOU FOR YOUR CHOOSING OUT BISTRO. THE TOTAL AMOUNT OF YOUR CHANGE REACHED BONUS LEVEL.

YOU CAN ARRANGE TO RECEIVE YOUR CHANGE ON ATMS IN THE STORES BELOW. PLEASE DO NOT FORGET!

YOU CAN RECEIVE INCENTIVE AWARD VIA ATMS AT:

- -ATSUGI XXX BISTRO
- -KAWASAKI XXX BISTRO
- -MUKOUGAOKA XXX BISTRO

YOU CAN ALSO ARRANGE TRANSFER TRANSACTION BY TELEPHONE.

0120-111-2222

PLEASE DIAL 0120-11-2222, AND INPUT FOLLOWING VOICE INSTRUCTIONS.

YOU CAN SELECT AN INCENTIVE AWARD FROM BLOW OPTIONS AS ARRANGING FOR YOUR SMALL CHANGE.

- 1. 10% DISCOUNT COUPON
- 2. FREE TICKET FOR A GRASS OF DRAFT BEER
- 3. 200 YEN CASH BACK

FROM

: ATSUGI XXX BISTRO

TO

: MR. Ichiro SUZUKI

DATE OF SEND: MAY 10

SUBJECT

: CONGRATULATIONS ON

YOUR BONUS LEVEL!!

THANK YOU FOR YOUR CHOOSING OUT BISTRO.
THE TOTAL AMOUNT OF YOUR CHANGE REACHED
BONUS LEVEL.

YOU CAN RECEIVE AN INCENTIVE AWARD FROM BELOW OPTIONS WHEN YOU RECEIVE YOUR ACCUMULATED CHANGE ON ATMS IN THE STORES BELOW. PLEASE DO NOT FORGET!

YOU CAN RECEIVE INCENTIVE AWARD VIA ATMS AT:

- -ATSUGI XXX BISTRO
- -KAWASAKI XXX BISTRO
- -MUKOUGAOKA XXX BISTRO
- -EBINA XXX BISTRO

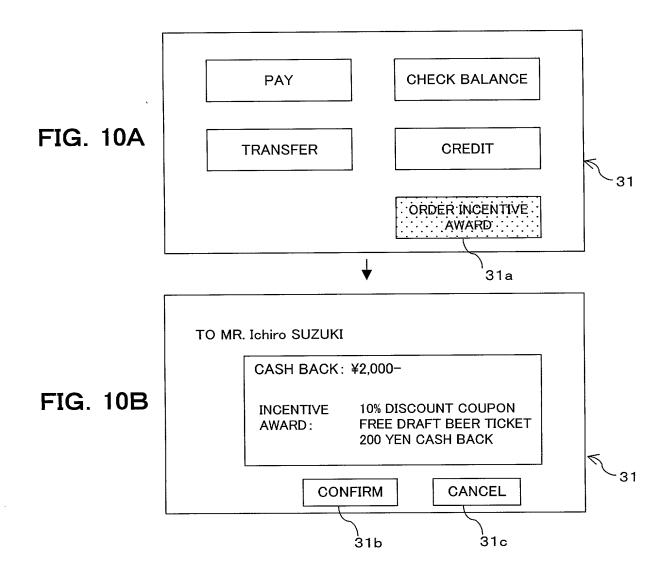
DO YOU RECEIVE YOUR CHANGE NOW?

- 1. YES
- 2. No

YOU CAN SELECT AN INCENTIVE AWARD FROM FOLLOWING OPTIONS.

- 1. 10% DISCOUNT COUPON
- 2. FREE TICKET FOR A GRASS OF DRAFT BEER

**SUBMIT** 



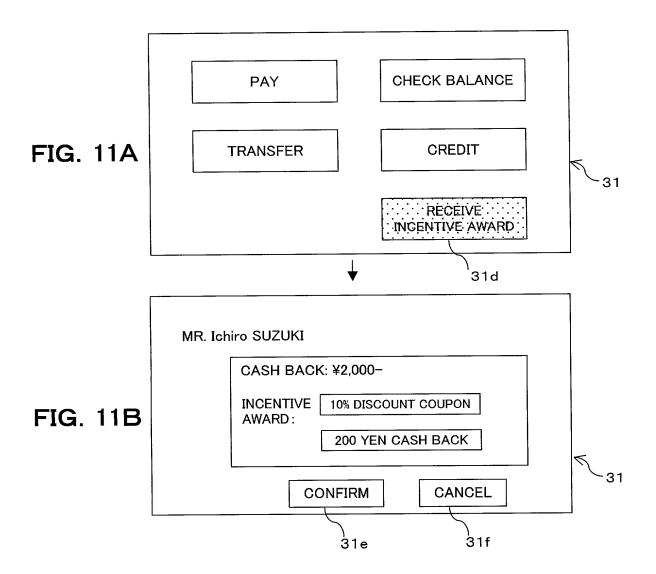


FIG. 12

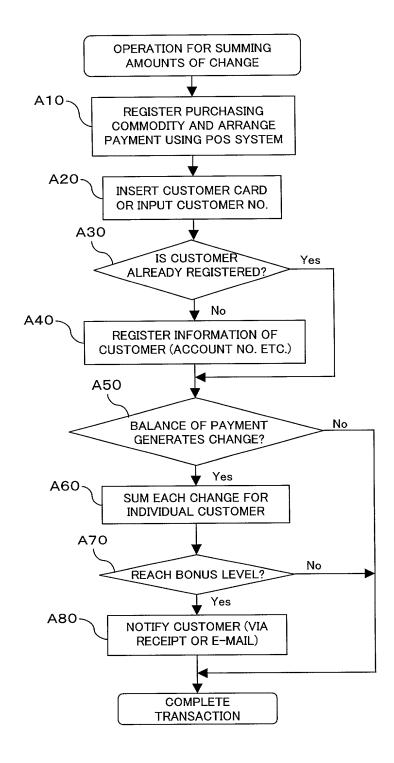


FIG. 13

